

**Big AI \$500 a Day Giveaway**  
**OFFICIAL SWEEPSTAKES RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN.

**SWEEPSTAKES DESCRIPTION:**

The Big AI \$500 a Day Giveaway Sweepstakes ("Sweepstakes") will begin on December 10, 2012 and end on December 21, 2012 ("Sweepstakes Period"). This Sweepstakes will be conducted on the air, online and via text message. Twelve (12) winners will each be awarded \$500.

**HOW TO ENTER:**

Listeners of WHTA-FM who are legal residents of the U.S., are 18 years of age or older, and reside within the Atlanta, GA metropolitan area will be able to take part in this Sweepstakes. There are three methods of Sweepstakes entry. To participate in the Sweepstakes, participants must use one of the following methods:

On-Air Participation:

- During the Sweepstakes Period, listen to WHTA-FM for the on-air announcement for the 9th caller to contact the Station. Be the designated caller at 404-741-1079 after the on-air solicitation for callers has been made. WARNING: Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Sweepstakes participants should not rely on streamed broadcasts to participate in the Sweepstakes.
- Eligible callers will be awarded the Prize and will be asked to verify their contact information (e.g. name, address, phone number, and email address).
- Ten (10) winners will be determined through on-air participation.

**OR**

Online Registration:

- Participants must register online through the Station's website at [www.hotspotatl.com](http://www.hotspotatl.com).
- Upon entering the Sweepstakes website, participants are to follow the on-screen instructions, including entering their name, date of birth, address, phone number, email address, and any optional or additional contact information, as requested, to register for a chance to win.
- All Internet entries must be received by 11:59pm EST on December 20, 2012, or they will be void.

- One entry per person per day per email address during the Sweepstakes Period.
- In the event of a dispute regarding the identity of a participant's online entry, the entry will be deemed to have been made by the authorized holder of the e-mail account at the time the entry was made.
- One (1) winner will be selected by random drawing from among all eligible entries received via online registration.

**OR**

Text-To-Win Entry:

- Sweepstakes participants must text "BigAI" to 85620 when prompted by the on-air announcement. Standard text and data rates will apply.
  - All text entries must be received by 11:59pm EST on December 20, 2012 or they will be void.
  - One text entry per person per day during the Sweepstakes Period.
  - In the event of a dispute regarding the identity of a participant's entry, the entry will be deemed to have been made by the authorized holder of the mobile account at the time the entry was made.
  - One (1) winner will be selected by random drawing from among all eligible entries received via text message.
1. Participants may only win once during this Sweepstakes.
  2. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim the Prize. Identification documents must match information previously provided to the station.
  3. All decisions made by WHTA-FM and Radio One, Inc. management regarding any aspect of this Sweepstakes are final.

**ELIGIBILITY RESTRICTIONS:**

1. The Sweepstakes is open only to legal residents of the United States residing within the Atlanta, GA metropolitan area who are 18 years of age or older at the time of Sweepstakes registration.
2. Employees of WHTA-FM, Radio One, Inc. (also "Radio One"), its officers, directors, subsidiaries, affiliates, general sponsors, promotional partners, members of the immediate families (defined as spouse, child, sibling, parent, or grandparent), and members of the households (whether related or not) of any of the above are NOT eligible to participate or win in this Sweepstakes.

3. Persons who have won a prize in another sweepstakes or promotion of any kind from WHTA-FM within the thirty (30) day period immediately preceding the start date of this Sweepstakes are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from WHTA-FM during any thirty (30) day period.
4. Participants agree to abide with any applicable federal, state, local laws and regulations.

#### **PRIZES:**

1. If a winner is unable to accept the prize, the prize will be forfeited in its entirety.
2. Prize package will include the following:  
Five Hundred Dollars (\$500) cash
3. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by WHTA-FM management and/or the sponsor in its sole discretion.
4. All Sweepstakes winners must sign and date official WHTA-FM release and waiver forms as requested. Failure to do so will result in the winner's forfeiture of the prize.
5. All cash prizes won will be awarded in the form of a check.
6. Prizes will be awarded only upon winner verification and final approval by WHTA-FM. Each winner or selected entrant will be notified by email, mail and/or phone within three (3) days after being selected (e.g., date of drawing). Each winner or selected entrant will then have thirty (30) days to respond with their information. If the winner or selected entrant is unable to be contacted within thirty (30) days after being selected (e.g. drawing date), is ineligible, fails to claim a prize or fails to return completed and executed release forms and affidavits, if applicable and as required by WHTA-FM, or if the prize notification or prize is returned undeliverable, that prize will be forfeited and if time permits, at the discretion of the Sweepstakes sponsor / and or Sweepstakes administrator, an alternate entrant will be selected as the winner by random drawing from among the remaining entries.
7. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by WHTA-FM, in its sole discretion to be ineligible, he/she will be required to forfeit prize or to reimburse the station and / or any sponsor for the stated value of a prize if such a violation is found after the prize has been used by the winner.
8. Winners will be instructed to come to the offices of the Station located at 101 Marietta Street, 12th Floor Atlanta, GA 30303. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize.

#### **EXECUTION:**

1. During the Sweepstakes Period, eligible participants will be encouraged to take part in the Sweepstakes through on-air participation by being the ninth caller after the on-air

solicitation for callers has been made; by submitting the designated text message after the on-air announcement has been made; or by registering online at [www.hotspotatl.com](http://www.hotspotatl.com). After completing the registration process, qualified entrants will be eligible for a chance to win the grand prize.

2. There will be ten (10) on-air winners, one (1) online winner, and one (1) text winner. On December 21, 2012, the online and text winners will be selected by random drawing from among all eligible entries received.
3. Winners will be awarded their prize in the form of a check for \$500. On-air winners will be announced; however on-line and text winners will not be announced publicly. Online and text prize winners will be notified by phone and / or email.
4. All decisions made by WHTA-FM and Radio One management or any Sweepstakes Sponsor regarding any aspect of this Sweepstakes are final.

#### **GENERAL CONDITIONS:**

1. Winners are responsible for all applicable taxes associated with the receipt of the prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Sweepstakes is void where prohibited. Sweepstakes is subject to all applicable federal, state, local laws and regulations.
4. Odds of winning depend upon the number of eligible entrants participating during the Sweepstakes Period.
5. By participating in the Sweepstakes, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Sweepstakes, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Sweepstakes, each participant agrees to comply with these Official Sweepstakes Rules and the decisions of WHTA-FM and or Sweepstakes sponsor which shall be final and binding in all aspects relating to the Sweepstakes.
6. WHTA-FM and Radio One Atlanta retain the right to disqualify any entrant if all Sweepstakes rules are not followed.
7. All Sweepstakes winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold WHTA-FM and Radio One, sponsor, any other Sweepstakes parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Sweepstakes participation or the acceptance, possession or use / misuse of any

awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.

8. By accepting the prize, the winner acknowledges that WHTA-FM and Radio One have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
9. Dates and times of concerts and trips promoted by Sweepstakes sponsors are subject to change and those changes are deemed to be beyond the control of WHTA-FM and Radio One. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. WHTA-FM and Radio One are not obligated to make any effort to find an alternative prize under these circumstances.
10. Any information collected by registering to enter the Sweepstakes shall be used only in a manner consistent with these Official Sweepstakes Rules.
11. WHTA-FM and Radio One, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any entrant to complete or continue an internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to any computer arising from or relating to participation in this Promotion. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification. In addition, WHTA-FM and Radio One, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for late, lost, misdirected, mutilated, illegible or incomplete sweepstakes entries. No mechanically reproduced or automated entries permitted. Entry materials/data that have been tampered with or altered are void. Once submitted, entries become the property of WHTA-FM and Radio One and will not be returned.
12. If for any reason, the Sweepstakes is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Sweepstakes is compromised by virus, bugs, worms or unauthorized human intervention, fraud, acts of God, strikes, terrorists acts, criminal acts of third parties, an insufficient number of qualified Sweepstakes entries, or any other causes beyond WHTA-FM and Radio One's control which, in WHTA-FM and Radio One's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, WHTA-FM and Radio One reserve the right to cancel, terminate, modify or suspend the Sweepstakes at their sole discretion.
13. Any attempt by an entrant to deliberately undermine the legitimate operation of the Sweepstakes may be in violation of criminal and civil laws and should such an attempt be made, WHTA-FM and Radio One reserve the right to seek remedies and damages (including attorney's fees) from any such entrant to the fullest extent of the law, including criminal prosecution.