

SPECIFIC RULES FOR Radio One Atlanta Money Drop Promotion

In addition to the General Rules posted on the website for Station, which is owned and operated by the Company, the following Specific Rules apply to this Promotion. Please consult those General Rules in addition to these Specific Rules. All capitalized terms not defined in these Specific Rules will have the meanings established in the General Rules. In the event there is a discrepancy or inconsistency between those General Rules and these Specific Rules, these Specific Rules shall control. The General Rules and these Specific Rules shall be collectively referred to as the "Official Rules".

PROMOTION DESCRIPTION:

Stations: WHTA-FM and WAMJ-FM which are owned and operated by Urban One, Inc. d/b/a Radio One Atlanta, GA

Promotion: Radio One Atlanta Money Drop Promotion

Promotion Period: The Promotion begins on Monday, February 16, 2026, and ends on Friday, November 27, 2026.

Limitation on Participation: People may only enter this Promotion **once** during the Promotion Period. People who have previously won a prize in another promotion of any kind from any one of the following radio stations cannot win this Promotion until at least thirty (30) days after their previous win: WHTA-FM, WAMJ-FM, WPZE-FM, or WAMJ-HD2.

Entry Method and Winner Selection: Participants may submit an Entry for this Promotion at one (1) of the Stations' websites: **either** www.hotspotatl.com or www.majicatl.com. One (1) drawing will be held each weekday throughout the Promotion Period, excluding weekends, holidays, and certain weekdays, as determined by the Stations in their sole discretion (each, an "Eligible Weekday"). Each Eligible Weekday, the Stations will select a nominee by random drawing from all eligible Entries received to date (each, a "Daily Nominee").

Each Eligible Weekday, Participants should listen to either Station at approximately 8:50 AM to hear the simultaneous on-air notification (the "Notification") of the time later that same day that the Stations will simultaneously announce the Daily Nominee (the "Announcement").

Within nine (9) minutes of the Announcement, the Daily Nominee must call the either of the Stations at (404) 741-1079 or (404) 741-1075 to be declared the Winner and claim the Prize for that Eligible Weekday. Any Daily Nominee who does not call in within nine (9) minutes will forfeit the Prize and will have their Entry returned to the pool of eligible Entrants for possible future drawings of Daily Nominees.

Number of Winners: There will be a maximum of one (1) Winner each Eligible Weekday of the Promotion Period. No Prizes will be awarded on any Eligible Weekday for which the Daily Nominee fails to call one of the Stations during the nine (9) minute window after the Announcement. All Winners will not be eligible to become a Daily Nominee for the remainder of the Promotion Period.

Prize (ARV): A Winner will be awarded one of the following Prizes:

- 1) If a Winner was chosen the previous Eligible Weekday, the Prize will be Cash in the amount of Five Hundred Dollars (\$500).
- 2) If no Winner was chosen the previous Eligible Weekday, the Prize will be Cash in the amount of One Thousand Dollars (\$1,000).

See "Additional Prize Terms and Conditions" below for further details.

Prize Provider: The Law Offices of Julian Lewis Sanders & Associates
3560 Lenox Rd #1500
Atlanta, GA 30326

The Winner agrees to look solely to applicable Prize Provider with respect to any claims, losses, or disputes in connection the element of the Prize provided by such party. The Stations are not responsible for any failure of Prize Provider to deliver the Prize or any elements of the Prize.

ADDITIONAL PRIZE TERMS AND CONDITIONS

The Prize will never exceed \$1,000 even if no Winner was selected for multiple previous Eligible Weekdays.

Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Participants should not rely on streamed broadcasts to participate in the Promotion.

In order to receive the Prize, Winners must provide the following information (collectively, the "Winner Information"): (i) valid identification such as a state-issued driver's license, passport or other government-issued I.D. containing the person's name, date of birth, and photograph; (ii) with their name, address, phone number, and email address (iii) and a completed W9 form with Social Security Number. In order for the Winner Information to be valid, the information contained in the various elements of Winner Information must match, meaning identification documents must match the name given and information supplied on the W9. Winners who are unwilling or unable to provide valid Winner Information or any elements thereof will forfeit the Prize.